

FAREHAM

BOROUGH COUNCIL

Report to the Executive Member for Leisure and Community for Decision 29 October 2020

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| Portfolio: | Leisure and Community |
| Subject: | Community Funding Application – One Community |
| Report of: | Director of Leisure and Community |
| Corporate Priorities: | Leisure Opportunities for Health and Fun |

Purpose:

This report presents an application for funding under the Council's Community Funding Programme.

Executive summary:

An application for community funding has been received from One Community for the sum of £10,040 for a start-up project to establish a Community Lottery for Fareham. One Community is a charity that is well-established within Fareham, currently providing community and voluntary sector support across the Borough.

The Fareham Community Lottery is a new project, which aims to raise funds for local good causes such as charities and community groups. Registered groups will receive 40% of a £1 ticket value by encouraging those purchasing local Community Lottery tickets, either online or through the Community Lottery call centre, to select their organisation as the primary recipient.

One Community are well placed to designate local charitable organisations to register as a recipient for the Fareham Community Lottery, and as such the benefit will spread widely across the Borough to the many voluntary and community groups. One Community will be required to approve the good causes, and propose that the criteria for registration as a good cause will include:

- that the group must be a non-profit making organisation
- that the group is formally constituted
- that the group is based within the Borough of Fareham
- that the group is able to demonstrate that their activities benefit the residents of Fareham.

The total cost of the project is £10,040. This figure comprises of an initial £4,000 for staffing for the first year of the project, £40 for a Small Societies Lottery Licence and £5,000 plus £1,000 VAT for a set-up fee to Gatherwell, the lottery provider. The set-up fee to Gatherwell will include:

- the supply of a pre-formatted webpage for the lottery
- the provision of a dedicated telephone call centre to manage all ticket sales
- ticket insurance for the first year in the case that a large prize is won before sufficient funds have been received through ticket sales.

One Community anticipates that, following the first year, the Fareham Community Lottery will be entirely sustainable with 10% of the income received from ticket sales planned to be allocated to cover staffing costs and overheads. Of the remaining income generated, it is proposed that 20% is allocated to Gatherwell, to cover their ongoing service and VAT requirements, 40% will be received by the good causes, 10% will contribute to Fareham Borough Council's Community Fund (to which charities can apply for grants for projects) and 20% will be allocated for prize money.

One Community have provided their last annual accounts available, which are for the period ending March 2019. The free reserves of the organisation as listed are £268,883, equating to less than 3 months' expenditure. As a result, it is proposed that the usual requirement for organisations to contribute equally to any project over £5,000 is, in this case, not requested.

This proposal is in response to the overwhelming support by the Executive for this project at their meeting on 7th September 2020 and the high level of benefit that it will generate to the voluntary sector across the Borough of Fareham.

Recommendation/Recommended Option:

That the application for £10,040 from Fareham Borough Council's Community Fund be submitted by One Community to fund the establishment of a Community Lottery for Fareham be approved.

Reason:

This application meets the Community Fund criteria for financial support for community start-up projects.

Cost of Proposals:

The total allocation towards the project will be £10,040, which can be met from the existing budget for the Community Fund Programme.

Risk Assessment:

There are no identified risks with this report.