

FAREHAM

BOROUGH COUNCIL

Report to the Executive for Decision 16 May 2022

Portfolio:	Health and Public Protection
Subject:	Introducing marked parking bays at Meon Shore Car Park
Report of:	Director of Leisure and Community
Corporate Priorities:	Strong, Safe, Inclusive and Healthy Communities

Purpose:

This report presents a proposal to introduce marked bays at Meon Shore Car Park to improve the availability of spaces and aid enforcement at the site.

Executive summary:

The introduction of hourly charging at coastal car parks and the principle of annual season tickets were both approved by the Executive on 7 September 2020. However, a proposal to introduce the clear marking of parking bays at Meon Shore was rejected, following representations at the meeting.

Following the introduction of coastal charging in August 2021, there have been ongoing issues with larger vans and motorhomes blocking parking access to other vehicles as well as instances of inconsiderate parking on the gravel section of Meon Shore car park.

This report proposes the introduction of marked bays at the site to improve the availability of spaces and to allow Parking Enforcement Officers to issue Penalty Charge Notices to inconsiderate parkers.

Recommendation/Recommended Option:

It is recommended that the Executive approves works to provide marked parking bays at Meon Shore car park at a cost of £16,500.

Reason:

To improve the availability of parking spaces at Meon Shore Car Park and to help Parking Enforcement Officers manage the site more effectively.

Cost of proposals:

The cost of the works to mark the parking pays is £16,500 and can be funded through the car park improvement capital fund. There could be a small increase in revenue generated at this car park as the available space for parking is maximised.

Appendices: None

Background papers: None

Reference papers: Minutes of the Executive 7 September 2020

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Executive Briefing Paper

Date:	16 May 2022
Subject:	Introducing marked parking bays at Meon Shore Car Park
Briefing by:	Director of Leisure and Community
Portfolio:	Health and Public Protection

INTRODUCTION

1. This report presents a proposal to introduce marked bays at Meon Shore Car Park to increase the number of available spaces and aid enforcement.

BACKGROUND

2. At the meeting of the Executive on 7 September 2020, the results of a detailed review of the Council's parking provision were presented. The introduction of a charge of £1 per hour for up to £6 hours in our 9 coastal car parks was approved, as was the principle of an £80 annual season ticket.
3. The review also highlighted complaints made by residents and some Councillors at the time that motorhomes in car parks such as Meon Shore were parking for prolonged periods of time and blocking the amount of space available for residents to use.
4. It was proposed that the clear marking of parking bays alongside other improvements would improve the user experience and aid enforcement at Meon Shore at a cost of £40,000. However, following representations at the meeting the Executive decided against proceeding with the proposals at that time.
5. Both hourly charging and season ticket sales began in August 2021 with Meon Shore proving to be one of the most popular car parks for visitors.

PARKING ISSUES AT MEON SHORE

6. Parking Enforcement Officers have reported a number of ongoing issues on the gravel section of Meon Shore car park:
 - Large motor homes and vans parking side on near the toilet block on the western end of the car park taking up the majority of that area, blocking other vehicles from parking there.
 - Inconsiderate parking e.g. cars parking at an angle, resulting in potential space for other vehicles being lost.

7. The Enforcement Officers currently have very little power to enforce against inconsiderate parking and manage the spaces in the most effective way at the site as bays are not marked.

PROPOSAL

8. The simplest and most effective way to tackle the issues at the car park would be the introduction of:
 - Around 90 metres of knee-high timber fencing to clearly define the area and the parking sections within it.
 - Slightly raised pads installed in the ground to mark the corners of the individual bays similar to the image below:



9. It is anticipated that around 60 spaces could be marked. This approach would retain the current look and feel of the car park, whilst maximising the space for normal sized cars and stop larger motorhomes or vans from parking side on at the western end of the car park.
10. Parking Enforcement Officers would be able to issue Penalty Charge Notices to inconsiderate parkers e.g. those who park over two spaces. These simple changes would enable more effective management of the site and help improve the experience of customers.

It is projected that the cost of the works would be £16,500. It is proposed that the works take place in September so as to avoid the school holidays which are peak times of use.

FINANCIAL CONSIDERATIONS

11. The amount of £16,500 for the fencing and marking of the parking bays can be funded through the car park improvement capital fund. There could potentially be a small increase in revenue generated at this car park as the markings will help ensure that the number of parking spaces is maximised.

CONCLUSION

12. This report presents a proposal to introduce marked bays the gravel areas at Meon Shore car park to aid enforcement and improve the availability of parking to visitors.

Enquiries:

For further information on this report please contact Roy Brown (Ext 4489)