

FAREHAM

Demographics

CORPORATE STRATEGY 2023-2029



DEMOGRAPHICS ARE IMPORTANT



Our residents are our customers and the centre of everything we do. It is important to us that we understand the makeup of those who call Fareham home.

This allows us to tailor our services to their needs and helps ensure that we take the right approach with the Vision, Priorities and projects in our Corporate Strategy.

The information presented in this document is the latest research available. While the latest census was conducted in 2021 it can take a few years for all the data to be analysed and released. Therefore, we may use some slightly older data where we are still waiting for the latest census data releases.

GROWING BOROUGH



In 2021 the census estimated that Fareham's population was 114,500. This shows a 2.6% increase from 2011 when our population was 111,600.

This shows our population growing at a slower rate when compared to the period between 2001 and 2011 when it grew by 3.3%.

Fareham's population is also not increasing as fast as the rest of Hampshire which saw an average population increase of 6.3% between 2011-2021.



114,500

estimated population of Fareham

FAREHAM IS GETTING OLDER



Life expectancy for men and women in Fareham is higher than the national average. Fareham has seen the second largest increase (35%) in the number of residents aged 85+ across the whole of Hampshire.

This also means we have seen a decrease in the proportion of residents of working age living in the Borough. Sixty-three per cent of residents were aged between 15-64 in 2011 compared to 60% in 2021. This is slightly lower than the 2021 national average (64%).

The number of people living in Fareham between the ages of 0-14 has also decreased since 2011; this is in line with national and regional trends.



60%
of Fareham residents
aged between
15 and 64 in 2021

HOUSEHOLDS



The 2021 census estimated that there are 48,600 households across Fareham.

Across these households the proportion of people living alone has increased in line with national trends. In 2018 27% of households in Fareham were occupied by people living alone, this is slightly lower than the national figure of 30%.

This also reflects other national trends, for example, older people are more likely to live alone. In Fareham 15% of households are occupied by one person over the age of 66.

People are also more likely to marry later with an increase in the number of people choosing not to marry at all. While unmarried couples may still choose to live together the number of single people nationally is increasing.



27%
of households in Fareham occupied by people living alone in 2018

BUYING A HOME IN FAREHAM



Unfortunately, like many places across the country, it is becoming harder to climb on to the housing ladder in Fareham.

£29,612

average annual wage in Fareham – 2021

£318,000

average house price in Fareham – 2021

The Office for National Statistics states that the average house price in Fareham in 2021 was £318,000 compared to £202,500 in 2010. That equates to a 57% increase in house prices over 10 years.

The average annual wage for people working in Fareham in 2021 was £29,612. This means house prices are over ten times higher than earnings in Fareham.

This is comparable to the rest of Hampshire where average earnings are slightly higher than in Fareham and average house prices are higher also.

HEALTH AND WELLBEING



Fareham's population is significantly healthier than the national average and this is reflected in our comparatively high life expectancies.

While the majority of our health statistics tell a very positive story, there are some exceptions:

- Breast cancer
- Emergency admissions for under 5s
- Hospital stays for self-harm
- Diabetes- a problem across Fareham and Gosport
- Number of women smoking at the time of giving birth

Obesity is a nationwide problem and Fareham's levels of obesity match the national average.



EDUCATION



Overall, those that live in Fareham are well educated. Ninety-eight per cent of primary school children in the Borough attend schools that are rated either ‘Good’ or ‘Outstanding’ by Ofsted.

In 2021 45% of Fareham residents were educated to NVQ4 level (equivalent to an undergraduate degree) and above, this is slightly higher than the national average of 44%.

Those educated to NVQ3 level (equivalent to 2 or more A-levels) and above is also higher than both the national and regional averages.



45%
of Fareham
residents educated
to NVQ4 level

DEPRIVATION



The Indices of Deprivation were last measured in 2019. They look at a range of factors such as income, education, health, housing, and environment to measure relative levels of deprivation in small areas or neighbourhoods across the country.

The areas are ranked in order with one being the most deprived. Fareham is ranked 298 out of 317 local authorities for deprivation in England, the second lowest in Hampshire.

The Indices of Deprivation are recalculated every three to five years.

While the Indices of Deprivation have found that levels of deprivation are low within Fareham there are areas of concern within the Borough which, unless indicated, remain unchanged since 2015:

Fareham Park and Fort Fareham are in the 30% most deprived areas

Bishopsfield Road/western side is in the 30% most deprived areas

Town centre south and northern part of the creek are in the 40% most deprived areas

Stow Estate/west of Highlands Road is in the 40% most deprived areas

Western end of West Street area is in the 50% most deprived areas

South Titchfield/Posbrook is in the 40% most deprived areas (in 2015 this was 50%).



EMPLOYMENT

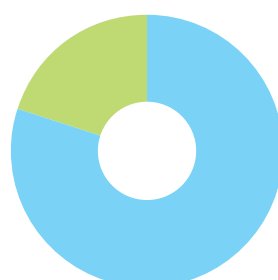


Fareham's employment statistics paint a positive picture when compared to both regional and national averages.

Eighty per cent of Fareham residents are in employment compared to 78% regionally and 75% nationally. Job density, the number of jobs per resident aged between 16-64, in Fareham is also higher than the regional and national levels meaning there are lots of opportunities for work within the Borough.

Only 3.2% of Fareham residents are unemployed, lower than the regional average of 3.5% and the national average of 4.1%. This is also reflected in the proportion of residents claiming out of work benefits which is lower than both regional and national levels.

It's not just the number of people in employment where Fareham performs well. Both the number and proportion of people working in generally higher paid roles, such as managers and directors, is higher than the regional and national averages.



80%
of Fareham
residents are in
employment

DIVERSITY AND RELIGION



Over the last 10 years Fareham has become more diverse. In 2011 95% of residents identified as White British; that figure has decreased to 93% in 2021.

Three per cent of people identified as non-white British with the remaining 4% of residents being made up of small proportions of other ethnic groups.

Religion remains important to many of our residents but numbers are declining. The number of people who now say they are Christian has decreased by 15% over the last 10 years from 64% in 2011 to 49% in 2021.

By contrast the number of people declaring they have no religion has risen by 17%, up from 27% in 2011 to 44% in 2021.

The number of people following other religions is relatively small:



49%
number of fareham residents who say they are Christian (2021)

341 Buddhist	401 Hindu	66 Jewish
714 Muslim	88 Sikh	491 Other